

PARTNERSHIP PROSPECTUS

• INDIAN AMERICAN UROLOGICAL ASSOCIATION •



IAUA 2020 ANNUAL MEETING | MAY 15, 2020

Walter E Washington Convention Center • Washington DC

www.iauauet.org



Dear Industry Colleagues,

On behalf of the Indian American Urological Association, I would like to invite you to exhibit at the 2020 IAUA Annual Meeting. This meeting will take place on Friday, May 15, 2020 at the Walter E Washington Convention Center, Washington, DC in conjunction with the American Urological Association's Annual Meeting.

The Indian American Urological Association is an affiliate organization of the American Urological Association (AUA) that allows interaction of Indian urologists. IAUA provides education and surgical training through fellowship, and their goal is to represent all 600 Indian urologists practicing in the United States and to enhance and provide urological care through educational and charitable work not only in India but also in Southeast Asia and all over the world.

Exhibiting at the IAUA Annual Meeting will allow you to network with over 200 Indian Urologists from across the United States.

The IAUA education committee has put together a rigorous yet clinically practical scientific program to foster improvement in patient care. Topics will include management of recurrent UTI in females and testosterone therapy risks in men. This year we will again have live debates, we will cover whether high-intensity focused ultrasound can be used for high grade prostate cancer, the role of mini-PCNL for renal stones, the role of blue light cystoscopy in detecting bladder cancer and whether blood sugar cut-offs should be used for penile prosthesis.

Thank you for your consideration of our request for participation; we look forward to receiving your commitment. If you have any questions, please contact Denise Castetter, denise@veritasmeetingsolutions.com.

See you in Washington, DC!
Kind regards,
Denise Castetter



AGENDA | MAY 15, 2020

7:00 am – 8:00 am	Continental Breakfast, Poster Viewing in Exhibit Hall
7:55 am – 8:00 am	Introduction and Welcome
8:00 am – 8:20 am	Debate: Should Use of Ultra-Mini PCNL for 2cm Lower Pole Renal Stone be Routine? <i>Moderator: Hemendra Shah, Pro: Janek Desai, Con: Pankaj Maheshwari</i>
8:00 am – 8:40 am	Debate: Testosterone Therapy Can be Given in Men with of History of Cardiovascular Disease? <i>Moderator: Puneet Sindhwani, Pro: Mohit Khera, Con: Ajay Nangia</i>
8:40 am – 9:00 am	Debate: Should Focal Therapy be offered for High Grade Prostate Cancer? <i>Moderator: Abhinav Sidana, Pro: Dipen Parekh, Con: Prasanna Sooriakumaran</i>
9:00 am – 9:20 am	Debate: Surgical Extirpation is Necessary for Complex Renal Cyst? <i>Moderator: Thenu Chandrasekhar, Pro: Monish Aron, Con: Madhu Koya</i>
9:20 am – 9:40 am	Debate: Re-TURBT with Blue Light is Critical for Cancer Control? <i>Moderator: Sanoj Punnen, Pro: Chad Ritch, Con: Abhishek Srivastana</i>
9:40 am – 10:00 am	Lessons Learned in Exstrophy Surgery: Partnership Between India and USA <i>Moderator: Sameer Mittal, Pro: Aseem Shukla, Con: Rakesh Joshi</i>
10:00 am – 10:15 am	Break
10:15 am – 10:35 am	Debate: We Should Use HbA1c Cut-Offs for Selecting Men Undergoing Penile Prosthesis? <i>Moderator: Premal Patel, Pro: Wayne Hellstrom, Con: Jay Simhan</i>
10:35 am – 11:05 am	Expert Discussion: Surgical Management of LUTS in Men with Prostate Size Greater Than 40 grams <i>Moderator: Nishant D. Patel, Speaker: Ramgopal Satyanarayana, Speaker: Akhil Das, Speaker: Mihir Desai</i>
11:05 am – 11:15 am	IAUA Exchange Scholar Podium Presentations
11:15 am – 11:25 am	USI President Lecture
11:25 am – 11:45 am	Debate: We should Offer Prophylaxis for Recurrent Uncomplicated Urinary Tract Infections in Women <i>Moderator: Rena Malik, Pro: Jennifer Anger, Con: Toby Chai</i>
11:45 am – 12:00 pm	Updates to the AUA/SUFU Guidelines for Non-Neurogenic Overactive Bladder <i>Moderator: Kathrine Amin, Speaker: Sandip Vasavada</i>
12:00 pm - 1:00 pm	Industry Sponsored Lunch



EXHIBITS AND SPONSORSHIPS

EXHIBIT SPACE RESERVATIONS

Companies wishing to exhibit must submit a completed exhibitor form with method of payment indicated on the form. Exhibits provide an enhanced experience to participants and provide useful information about developments, products and services related to their interests and responsibilities. Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference.

Why participate?

EXHIBIT AND SPONSORSHIP OPPORTUNITIES

- Network with Indian Urologists from around the world
- Meals and breaks will be held in the exhibit area for greater opportunity to network with the participants
- Company name acknowledged on IAUA website, in the syllabus materials and signage

EXHIBIT HOURS: Friday, May 15, 2020

7:00am - 1:00pm

PAYMENT

Our tax ID number is EIN # 52-1226601.

Pay by credit card: Fill out and mail the registration form to the address below or fax to Denise Castetter at 847.960.3862.

Please make checks payable to: Indian American Urological Association

Mail Checks to: Veritas Meeting Solutions

1061 East Main Street, Suite 300 | East Dundee, IL 60118

Attn: Denise Castetter



SPONSORSHIP OPPORTUNITIES

PLATINUM | \$25,000

Industry Sponsored Lunch Symposium

Sponsor the coveted lunch slot and increase your visibility with all attendees. Sponsorship signage provided at lunch.

Your Platinum sponsorship includes:

- Audio visual package
- Food and beverage
- Exhibit Space
- Up to 5 badges
- Recognition signage
- Recognition in conference materials
- Recognition on mass marketing emails

GOLD | \$10,000

Industry Sponsored Breakfast Symposium

Sponsor the popular continental breakfast and increase your visibility with all attendees. Sponsorship signage provided at breakfast.

Your Gold sponsorship includes:

- Audio visual package
- Food and beverage
- Exhibit Space
- 4 badges
- Recognition signage
- Recognition in conference materials
- Recognition on mass marketing emails

SILVER | \$5,000

Industry Sponsored Break

Sponsor a coffee break so that all attendees can enjoy a break from the educational sessions and visit your exhibit. Sponsorship signage will be provided at breaks.

Your Silver sponsorship includes:

- Exhibit Space
- 3 badges
- Recognition signage
- Recognition in conference materials
- Recognition on mass marketing emails

BRONZE | \$2,500

Exhibit

- Exhibit Space
- 2 badges
- Recognition signage
- Recognition in conference materials
- Recognition on mass marketing emails





EXHIBIT REGISTRATION AND INVOICE

2020 Indian American Urological Association Annual Meeting
May 15, 2020

Walter E Washington Convention Center | Washington, DC

Company Name (As it should appear on printed material)

Contact Person (Individual to whom all exhibitor information will be forwarded)

Title

Street Address

City

State

Zip

Telephone

Fax

Email

Product

BADGES (please look at partnership opportunity descriptions to determine your badge allotment)

Representative Name (First, Last)	Title	Email Address	Phone

INDICATE PARTNERSHIP LEVEL

- PLATINUM \$25,000** Industry Sponsored Lunch Symposium
- GOLD \$10,000** Industry Sponsored Breakfast Symposium
- SILVER \$5,000** Industry Sponsored Break
- BRONZE \$2,500** Exhibit Space

PAYMENT OPTIONS

Method of Payment: Check EIN # 52-1226601 Credit Card: Visa MC AMEX
Make check payable to: **Indian American Urological Association**

Card Number: _____ Expiration Date: _____ CCV Code: _____

Name on Card: _____ Total \$ _____

Credit Card Billing Address: _____

Please process payment as indicated above: Signature _____

Return this completed exhibit reservation form and payment to Denise Castetter.

Mail: Veritas Meeting Solutions, 1061 E. Main St. Suite 300 East Dundee, IL 60118
W: (973)-769-1020 | **F:** 847-649-1704 | denise@veritasm meetingsolutions.com